

Press Release:

### **Former Celtic Star Shines for Market Street Financial Advisors, LLC**



Daniel G. Nigito, Chairman & CEO of Market Street Financial Advisors, LLC, Bethlehem, PA has announced that former NBA star, Gerald Henderson has joined the firm as Marketing Director-Sports & Entertainment.

Mr. Henderson will be responsible for working with agents & financial advisors toward the development of charitably leveraged retirement strategies for current and former athletes, coaches, and members of the

entertainment industry.

Following a remarkable 12 year NBA career, which included 2 World Championships with the Boston Celtics and a third with the Detroit Pistons, Mr. Henderson worked in both the financial services and transportation industries. He has also served as a Philadelphia 76ers analyst for Comcast Sportsnet for 7 years.

Market Street Financial Advisors, LLC is a private wealth management firm headquartered in Bethlehem, Pennsylvania serving clients nationally through a network of affiliated financial advisors. The company specializes in the design, implementation, and administration of charitable remainder trusts and private family foundations for clients who wish to add responsible philanthropy to their financial planning.

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